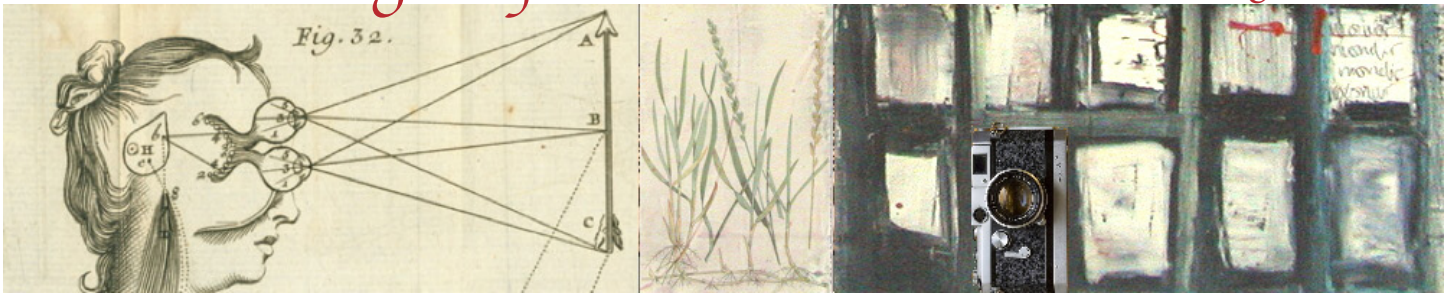


# Technologies of Wonder: Rhetorical Practice in a Digital World



Susan H. Delagrange

*Technologies of Wonder: Rhetorical Practice in a Digital World* considers the theoretical and pedagogical implications of designing academic scholarship in interactive digital media, and proposes renewed emphasis on embodied visual rhetoric and on the canon of arrangement as an active visual practice. This project uses the concept of the *Wunderkammer* to argue for *techné* and wonder as guiding principles for a revitalized visual canon of arrangement and as new models of invention and intervention in multimodal scholarly production. *Technologies of Wonder* also presents examples of how this rhetoric of inquiry can be applied to multimodal projects in the classroom.

New digital technologies offer viable alternatives to linear, less embodied traditions of academic scholarship. Emerging at a time when academic presses are under considerable economic pressure, *Technologies of Wonder* also serves as a model for how rigorous intellectual projects can be published and disseminated in less costly, more accessible formats.

*“With references to the historical rhetorical tradition and a wide range of historical examples of visuality, the book offers as much insight to rhetorical theory and historical studies as to contemporary technology studies. I, for one, would make this book required reading in my graduate seminars in Visual Rhetorics, Computers and Writing and Contemporary Rhetorical Theory.”*

–Mary Hocks, Georgia State University

*“This is a rich, smart text and a delightful read; it will offer much for us to wrestle with, consider, and attempt to enact in the coming years, as the field’s understandings of and approaches to visual rhetoric become ever more nuanced.”*

–Danielle DeVoss, Michigan State University

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