APPENDIX H
Poster Presentation Rubric

Content
1. Introduction: clear objectives and background
   Excellent  Good  Acceptable  Needs Improvement

2. Methodology: clearly explained for general audiences
   Excellent  Good  Acceptable  Needs Improvement

3. Quality of Research/Results/Findings: logical, clear, and appropriate; emphasizes bottom line and significance
   Excellent  Good  Acceptable  Needs Improvement

4. Conclusion: supported by presented information, clear summary
   Excellent  Good  Acceptable  Needs Improvement

5. Relevance: appropriateness to individual project goals and CCCC conference goals
   Excellent  Good  Acceptable  Needs Improvement

6. Meets Assignment Criteria: includes title, name, research question, methods, results, and significance/discussion
   Excellent  Good  Acceptable  Needs Improvement

Presentation
6. Understanding of Audience: presents important information to audience in a concise, organized, and effective manner; uses appropriate style and vocabulary
   Excellent  Good  Acceptable  Needs Improvement

7. Display Aesthetics: creativity in display, visually professional and high quality, has ample white space between images and sections, and is easy to read, to skim, and to follow
   Excellent  Good  Acceptable  Needs Improvement

8. Format: logical flow of sections, poster arrangement, and organization
   Excellent  Good  Acceptable  Needs Improvement

9. Understanding of Subject: poster shows good grasp of subject matter
   Excellent  Good  Acceptable  Needs Improvement

10. Ability to Stand Alone: when author is absent, poster is thorough, understandable, and effective
    Excellent  Good  Acceptable  Needs Improvement

11. Originality and Significance: provides evidence of novel, important work
    Excellent  Good  Acceptable  Needs Improvement

12. Presentation Quality: projects voice, maintains eye contact, uses gestures, shows professionalism
    Excellent  Good  Acceptable  Needs Improvement

Overall Comments

Grade: