

## APPENDIX H

### Poster Presentation Rubric

#### Content

- |   |           |      |            |                   |
|---|-----------|------|------------|-------------------|
| 1. <b>Introduction:</b> clear objectives and background   | Excellent | Good | Acceptable | Needs Improvement |
| 2. <b>Methodology:</b> clearly explained for general audiences  | Excellent | Good | Acceptable | Needs Improvement |
| 3. <b>Quality of Research/Results/Findings:</b> logical, clear, and appropriate; emphasizes bottom line and significance    | Excellent | Good | Acceptable | Needs Improvement |
| 4. <b>Conclusion:</b> supported by presented information, clear summary   | Excellent | Good | Acceptable | Needs Improvement |
| 5. <b>Relevance:</b> appropriateness to individual project goals and CCCC conference goals                                  | Excellent | Good | Acceptable | Needs Improvement |
| 6. <b>Meets Assignment Criteria:</b> includes title, name, research question, methods, results, and significance/discussion | Excellent | Good | Acceptable | Needs Improvement |

#### Presentation

- |   |           |      |            |                   |
|---|-----------|------|------------|-------------------|
| 6. <b>Understanding of Audience:</b> presents important information to audience in a concise, organized, and effective manner; uses appropriate style and vocabulary                        | Excellent | Good | Acceptable | Needs Improvement |
| 7. <b>Display Aesthetics:</b> creativity in display, visually professional and high quality, has ample white space between images and sections, and is easy to read, to skim, and to follow | Excellent | Good | Acceptable | Needs Improvement |
| 8. <b>Format:</b> logical flow of sections, poster arrangement, and organization  | Excellent | Good | Acceptable | Needs Improvement |
| 9. <b>Understanding of Subject:</b> poster shows good grasp of subject matter   | Excellent | Good | Acceptable | Needs Improvement |
| 10. <b>Ability to Stand Alone:</b> when author is absent, poster is thorough, understandable, and effective   | Excellent | Good | Acceptable | Needs Improvement |
| 11. <b>Originality and Significance:</b> provides evidence of novel, important work   | Excellent | Good | Acceptable | Needs Improvement |
| 12. <b>Presentation Quality:</b> projects voice, maintains eye contact, uses gestures, shows professionalism  | Excellent | Good | Acceptable | Needs Improvement |

#### Overall Comments

Grade: \_\_\_\_\_