

Chapter 4

Rewarding Risk: Designing Aspirational Assessment Processes for Digital Writing Projects

Colleen A. Reilly and Anthony T. Atkins
University of North Carolina Wilmington

Assessment criteria for the computer-based training modules

Attributes of a good computer-based training module in terms of content

- Presents the information in an organized and obviously structured manner
- Includes thorough yet concise information about how to use NoodleTools's bibliography generator (specifically for websites) and how to evaluate the credibility of a website
- Uses vocabulary that is appropriate for the comprehension level of the audience

Attributes of an excellent computer-based training module in terms of content

- Presents information in a way that is innovative, entertaining, and informative for the target audience
- Uses appropriate examples and helpful websites that relate to the specific project (in this case the study of the Holocaust)
- Makes content memorable using techniques such as mnemonic devices or rhymes to keep the students engaged
- Presents content that has depth and goes beyond the basic requirements

Attributes of a good computer-based training module in terms of format and design

- Movements of elements on the screen and the transitions between sections are smooth
- Video and audio are in sync
- Audio is non-glitchy
- Sequence of information is appropriate and makes sense, for example the video shows an example of where to find the author of a source and then shows where to put it in the citation generator

Attributes of an excellent computer-based training module in terms of format and design

- Video includes creative and exciting effects, such as call-outs, images, arrows, or other elements that contribute to a visually pleasing design
- Narrator's voice is pleasant, expressive, and not monotone

- Audio incorporates appropriate sound effects and other sound elements designed to keep the students' attention
- Module demonstrates a clear understanding of computer-based training