

Chapter 12

Assessing Learning in Redesigned Online First-Year Composition Courses

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Appendix B: Portfolio Rubric

All three major writing projects must be included in the final portfolio.

Qualities	Highly Effective	Satisfactory	Needs Further Attention
Organization of content (5%)	The writer has thoughtfully considered and carefully crafted the content in such a way that is accessible to audiences and utilizes the capability of the medium, including links. (3 pts)	The writer makes an attempt to consider and craft the content in order to make it accessible to the audience; further, an attempt is made to utilize the capability of the medium. (2 pts)	The writer needs to do much more to craft the content to meet the needs of the audience and utilize full capabilities of the medium. (1 pt)
Clear sense of purpose (5%)	The writer's purpose—to demonstrate learning—is clear throughout the entire project. (3 pts)	The writer's purpose is clear throughout most of the project. (2 pts)	The writer needs to further clarify the purpose of the project. (1 pt)
Clearly stated claims with critical reflection (20%)	The writer has clearly stated what he or she has learned through critically reflecting on the skills and knowledge developed this semester. (12 pts)	The claims need to be a little clearer or a little more detailed. The writer needs to reflect more critically on the skills and knowledge developed this semester. (8 pts)	The claim needs to be much clearer and more detailed. The writer needs to do much more critical reflection. (4 pts)
Sufficient evidence (30%)	The writer has presented sufficient high-quality evidence to convince readers that learning has occurred using a wide	The writer could present some additional high-quality evidence to convince skeptical readers. (12 pts)	The writer needs to present much more high-quality evidence. (6 pts)

	variety of course content (i.e., drafts, journals, discussions, and final projects). (18 pts)		
Addresses WPA Outcomes and eight habits of mind (30%)	The writer has comprehensively addressed the outcomes of the course and demonstrated evidence of learning in each of the six learning outcome areas. (18 pts)	The writer has attended to most of the outcomes of the course and has demonstrated evidence of learning in most of the areas. (12 pts)	The writer needs to do more to attend to the outcomes and demonstrate evidence of learning in more areas. (6 pts)
Conventions (10%)	The writer has attended to all the necessary conventions. (6 pts)	The writer has attended to most of the necessary conventions of writing. (4 pts)	The writer needs to attend to more of the necessary conventions of writing. (2 pts)