



“Unit 3 Portfolio Assignment: Writing to Move” by Timothy R. Dougherty
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“Soundwriting and Resistance: Toward a Pedagogy for Liberation”

WRT 120

Unit 3 Portfolio | *Writing to Move*

“I write as a witness to what I imagine...” – Terry Tempest Williams

We’ve written to teach, having crafted letters of job application and intersectional letters of advice based on our own personal experience. Beyond that, we’ve listened closely and written a review of Kendrick Lamar’s *To Pimp a Butterfly* album that summarizes its arguments and focuses our attention on its important themes. We’ve also now written to please, practicing our style chops on an imitation of a writer/maker we admire. The time has now come to apply these skills of teaching and pleasing to the pinnacle of the craft: *writing to move*.

In this final unit of the course, I am asking you to apply your growing rhetorical chops of genre awareness, style savvy, and analytical specificity in order to **extend one of Kendrick Lamar’s arguments to a new context, audience, or situation, thereby making an intervention** on some aspect of your world—as local as our WCU community or as global as the planet. Using your inspiration from the readings/album, coupled with your group’s own personal interests, I want you to pick one song to anchor a **persuasive, multimodal project aimed to a multifaceted audience of your choosing**. In essence, your group will combine Lamar’s insights with your own to make a new persuasive statement aimed at an audience important to you.

Deliverables:

- **The Problem Proposal** – *1-page, single-spaced. – You’ll form groups and choose a song and an issue to focus on that will somehow anchor your multimodal project.*
- **Storyboard Draft** – *Full draft of the project due for feedback before you nail down final. This will be broken into frames like a comic book/movie scene etc.*
- **Soap Box Speech** – *No more than 5 minutes. No less than 3, last Friday of class.*
- **Multimodal Project** – *Anchored by the song you choose and other readings/writing we’ve done, you’ll extend, remix, or repurpose some aspect of Kendrick Lamar’s original argument to address a pressing problem. Your group will combine Lamar’s insights with your own to create a new persuasive project aimed at a certain audience.*
- **A reflection on your performance**

Successful projects will:

- **Honor** Lamar’s original content by quoting from it correctly, acknowledging its original intentions and contexts even as it will...
- **Extend** Lamar’s argument by speaking back to it, amending it, or placing it in a new context or audience. Put his words to work with your own to make a new powerful statement in a new context.
- **Reach Out** to a concrete audience that you want to move to think, reflect, change, or even ACT on an issue.
- **Innovate** with multimodal tools, combining audio with text, visuals, video, embodiment or other rhetorical strategies into one cohesive project. We’ll look at Soundcite, Wordpress, Medium, and desktop video/audio tools...

The final project is due, along with reflection, on, **Monday, December 7, 2015 by 11:59 PM to the Google folder or by link.**